

# the cycle show

**NEC Birmingham**  
**21-24 September 2017**  
**21 Trade & Press only**

Road Test Track (Hall 16)  
 Pre Booked Sessions

Bike Park  
 Outside Atrium

Hall  
 Entrance

Exit

eMTB Feature

RETAIL ZONE

Press Office

Organisers Office

MTB Pit Area

Reserved / CUBE

ATB Sales

Restaurant

EBike Pit Area

EBIKE ZONE

Isia Test Track

Tour of Britain Café Bar

Hall 9

Hall 10

Jump Show

Seating

Catering

Storage

Hall 11

The Stage

HOLIDAY ZONE

Trade Zone

Hall 12

Entrance

- Key
- Available
  - Feature Area
  - Media Partner
  - Sold

To Woodland Dirt Track over 1.7km

To Ebike Test Track with Gradient